

AgRIA SHORT LEAPS



ROTHAMSTED
RESEARCH



European Union
European Regional
Development Fund

AgRIA (Agri-Tech Research Innovation Accelerator) is a £2.7M fund to support innovation projects that bring together researchers and small businesses (SMEs) on a dedicated site in Hertfordshire. It is seeking to support 25 new collaborations to boost economic growth.

AgRIA, supported for three years by the European Regional Development Fund (ERDF), is led by Rothamsted Research in partnership with the University of Hertfordshire, University College London, Cranfield University, Green Triangle, and RoCRE.

Total project costs can be up to a maximum of £90, 150, with a minimum contribution of £21,000 from the small to medium-sized enterprise (SME). The contribution can come in cash or as payment-in-kind, such as providing a member of staff or equipment. The remaining funding is provided by ERDF and Delivery Partners.

These “short leap” projects, which will run for circa six months, are expected to cover one or more of the four highlighted themes (see opposite). They will be based at Rothamsted Research’s Harpenden campus, in lab units with adjoining hot desk office space; they will also have access to facilities at the University of Hertfordshire and University College London.

For more information,
please contact us:

Dr Adam Marinovic

Enterprise and Innovation Manager

AgRIA: Agri-Tech Research Innovation Accelerator

T: 0044 (0)1582 938 056

E: adam.marinovic@rothamsted.ac.uk
Rothamsted Research, West Common,
Harpenden, Hertfordshire AL5 2JQ



AgRIA will exclude projects focused only on primary agri-tech production (e.g. crop or animal breeding and genetic improvement, measurement of soils or crops relevant only for crop productivity).

